



2006

Coldwell Banker – Hubbell Real Estate, Susan Sasse
Felpausch Food Center
Lansing Automakers Federal Credit Union
Vollman Ford
Wal-Mart
Ledges Printing & Digital Technology, Inc.

Director's Corner

Volunteerism is the vital component of any given Chamber of Commerce. This last month at our Color Cruise & Island Festival we witnessed real volunteerism. With temperatures in high thirty's with constant winds and at times blinding snow our volunteers opened Color Cruise & Island Festival 2006. Those who volunteered found a very cold day to come out and support their Chamber, but they did just that. To those volunteers led by our co chairs Marilyn Smith, Karla Chamberlain and Lynne MacDowell a job well done and thank you!

As we move towards year end, preparations are being made for Annual Holiday Parade on December 1st. In conjunction with the parade we are arranging several other Chamber sponsored holiday events for children and their families. Soon the holidays will be upon us and I would like to wish everyone a Happy Thanksgiving.



Norman Snyder
Executive Director

Membership Committee

As we approach the holiday season I would ask you to consider joining our Member To Member Value Program. This Chamber program promotes shopping at member businesses during the holidays and gives members an opportunity to share in a cost savings during the holidays. To learn more about this program please go to our web site www.grandlegemi.com and review the Member To Member Value feature. There is no cost to a Chamber member and it is an excellent way to promote your business during the holiday season.

We had hoped to launch our new healthcare insurance program this month but due to some logistics we will offer the program starting January 1, 2007. We are arranging informational meetings to be conducted for our membership to learn more about the program and its features. These meeting dates will be announced by our email communication and placed on the web site within the next five days.

It gives me great pleasure to welcome the following new businesses to our Chamber:

Professional Party Planners

Bridge Water Salon & Spa

Dale Bennett
Membership Committee



Newsletter for November

Treasurer's Journal

It is indeed a pleasure to announce the Grand Ledge Downtown Development Authority has taken over the Holiday decoration cost from the Chamber this year and until further notice. This is a great economic benefit to the Chamber and we sincerely thank the Downtown Development Authority board of directors for assuming this responsibility.

As we start the third quarter of our fiscal year we continue to collect and renew memberships. We sincerely hope our members will renew their membership. I would mention we have the ability to setup quarterly billings or you can pay your membership by credit card if you choose. For further information contact our director for details.

Craig Goble
Budget & Finance Committee

Opera House Authority New

We have been busy finishing our outside maintenance preparing for the winter months ahead. This year the Grand Ledge High School Honor Society helped clean up the terrace level gardens. This last quarter has proved to be a much busier time than compared to last year.

The Authority awaits news of whether we have been awarded the long awaited River Walk DNR grant. As the holiday season approaches our staff is preparing to decorate the building and grounds for celebrating the Holiday Season.

We do have some openings in our calendar for any businesses wishing to have their Holiday or Christmas party at the Opera House. If you have any interests please contact Becky or Kim in our office.

Walt Esctruth
Opera House Authority

Chamber Email Address Change

Please remember our email address has been changed to glacc@grandledgemi.com. If you are using our old email address we will not get your email or communications. Please change your email address and if you have changed your email address please notify the office by either email or fax. Thank you!

Karla Chamberlain
Public Relations Committee

Spark Plug

It gives me pleasure to announce the October 2006 Spark Plug Award. October's Spark Plug volunteers his time on a consistent basis and when we've needed help he has answered the call of volunteerism and supported this Chamber. This month's Spark Plug Award goes to Randy Lundberg.

Norman Snyder
Executive Director

Holiday Traditions Tour

Holiday Traditions Tour, December 2nd & 3rd, brings people to Grand Ledge to shop at our local businesses. Featured this year are the Opera House with festive tables & trees, miniatures, holiday market, tastes, and a raffle of a holiday quilt, two homes, Bridge Street Wedding Chapel, museum and an antique show on Saturday. If you would like to promote your business please consider decorating a tree or table at the Opera House during the Holiday Traditions. Application forms are available through the Chamber office. Our dead line will be November 15th.

Marilyn Smith
Grand Ledge Historical Society



Newsletter for November

Holiday Parade 2006

The Holiday Parade Committee continues to prepare for our Annual Holiday Parade. Applications can be obtained on our web site www.grandledgemi.com or picked up at the Chamber office. As we finalize our holiday activities our web site under Festivals and Events will be updated with dates, locations and time. We still need help with our Holiday Parade and related activities so if you can help us, please call the Chamber office.

The Chamber will not be selling cedar roping this year. Due to the cost and profitability of the product we've decided not to continue selling cedar roping.

Jon Bayless
Holiday Parade Committee

Government Affairs Committee

A feasibility plan for a new City Hall building is being conducted for approximately 20,000 sq ft structure located on the existing site of City Hall and adjacent City Property.

A new 750,000 gallon water storage reservoir is almost ready for use after a chlorination process. This will serve the north end of Grand Ledge including Willis Industrial Park and National Guard complex.

The City will be picking up leaves, approximately 50 tons. The fall foliage will be composted at the City waste dump.

Steve Krumm/Jon Bayless
Government Affairs Committee

Ambassadors Committee

The Ambassadors Committee continues to welcome new businesses to our community. During October we hosted a ribbon cutting for The Diabetes Shoppe which is located at 501 S. Clinton Street. On November 20th we will be conducting a ribbon cutting for Bridge Water Salon & Spa at 5:30 pm which is located at 210 N. Bridge Street.

The Ambassadors Committee will be hosting the **Good Morning Grand Ledge** on November 16th at 7:30 am which will be conducted at the Opera House located at 121 S. Bridge Street. This will prove to be a fast moving meeting having an excellent networking opportunity.

If you would like a ribbon cutting performed for your organization please don't hesitate to contact me or our Chamber director. Our next Ambassadors Committee meeting will be November 29th.

Craig Goble
Ambassadors Committee

Color Cruise & Island Festival

The cold and blizzard conditions especially Friday put a damper on the number of exhibitors, students and bus tours that normally come to our Festival. Our attendance count was 2/3 on Friday and approximately 1/3 for Saturday and Sunday. Our profit of this year's Festival is approximately \$7,000 where last year's profit was \$10,677.

Hats off to committee and workers who braved the weather. A special thank you goes out to Karla Chamberlain, Lynne MacDowell, Jason Barclay, Sandy Cornell-Howe, Rose Gallaghen, Holly McAnnaly, Melanie Dart, Ann Eschtruth, Ron Nichols, Helen Holihan, Jackie Blanc, Randy Lundberg, Rebecca Sullenberger, Dick Sheren, Steve Graszler, Marsha Antcliff, Kim Bengel and Norm Snyder.

Marilyn Smith
Color Cruise & Island Festival Chair

After Hours – Networking

On November 21st the Chamber will have an After Hours Networking being sponsored by Four Seasons Gift Shop. After Hours will start at 5:00 pm and go until approximately 7:00 pm. Excellent opportunity for you to get that Christmas shopping complete and taking an opportunity to do some networking with fellow members. Mark your calendar just before Thanksgiving. Four Seasons Gift Shop is located at 218 S. Bridge Street downtown Grand Ledge. Chamber members will be offered a 20% discount (one night only special discount) on any merchandise purchased during After Hours. Also, there will be products giveaways.

Up Coming Events & Mark Your Calendar

November 19th – Pops Concert – Joel Gary & Steve Schlesing 3:00 pm
“Double Trouble” Featuring the Barton Organ

December 15th – David Songer & Friends 7:30 pm
Songs for an Unforgettable Christmas Concert

December 1, 2006

Holiday Parade 7:00 pm Downtown Grand Ledge
Applications Available on web site www.grandledgemi.com
Sponsored By Grand Ledge Area Chamber of Commerce

December 1, 2006

Pictures with Santa and Reindeer 5:00 pm to 7:00 pm
Downtown Grand Ledge
Sponsored By Grand Ledge Area Chamber of Commerce

December 1, 2006

Lighting of City Christmas Tree – 6:30 pm
Downtown Grand Ledge
Sponsored By Grand Ledge Area Chamber of Commerce
City of Grand Ledge

December 1, 2006

Rotary Chili Cook Off – 6:00 pm
Downtown Grand Ledge
221 S Bridge Street
Sponsored By Grand Ledge Rotary Club

December 9, 2006 – 7 PM

December 10, 2006 – 3 PM

Holiday Wishes Holiday Program
First Congregational UCC – 210 W Saginaw
Proceeds benefit local food pantry

December 12th

Grand Ledge Night – Potter Park Zoo – 5:00 pm to 8:00 pm
1301 S Pennsylvania, Lansing
Sponsored By Grand Ledge Area Chamber of Commerce
City of Grand Ledge

December 15th – David Songer & Friends 7:30 pm
Songs for an Unforgettable Christmas Concert

December 16th – Breakfast with Santa
McDonald's Restaurant





Newsletter for November

608 S. Clinton Street

Articles for the Newsletter

Articles for the December newsletter will need to be delivered to the Chamber's office no later than November 27th to be published in the December Newsletter. Either email your article to glacc@grandledgemi.com or fax it to our office at 627.5006. Please remember November 27th is our cut off date.

Newsletter Committee



Auto Body Credit Union
CASE Credit Union
Complete Health Chiropractic, PC
Holihan-Atkin Funeral Home
Image Projections, Inc.
Imperial Mobile Homes, Inc.
Key Realty

"Small Town. Natural Wonders. Endless Opportunity."