



2006 Event Sponsorships

Coldwell Banker – Hubbell Real Estate, Susan Sasse
Felpausch Food Center
Lansing Automakers Federal Credit Union
Vollman Ford
Wal-Mart
Ledges Printing & Digital Technology, Inc.

Director's Corner

As the year 2006 comes to a close, I would sincerely like to thank all of our volunteers. Our activities and events would not be successful without the commitment and dedication of our volunteers! Sometimes I believe we truly forget the important role volunteers make to our organization and the community. To those volunteers, thank you for your time and dedication!

The Holidays are behind us and a new year awaits us. Our economy appears to be changing for the better. General Motors has made a major investment by building a new plant in our school district. Our industrial park seeks out new businesses willing to invest in Grand Ledge. Sometimes it's easy to keep the negative going. Let's look to turn the negative around. Be thankful for what we have and seek out the opportunities which await us in 2007. Learn from the past and prepare for tomorrow.

As we move into 2007 the Chamber is better preparing for tomorrow and seeking to improve Value Membership. For us to be successful in this process it will involve our entire membership. I sincerely hope you will help us meet the challenges of 2007 and take an active role of being a Chamber member.

Join us for 2007! Serve to promote our membership and community. Opportunity stands before us and we need to meet the challenge of that opportunity. Happy New Year!



Norman Snyder
Executive Director

Membership Committee

We will be distributing dates and times the next ten days for attending our insurance information sessions regarding the Chamber's new insurance program. We will do this by email primarily.

As we close December I would ask if you have not renewed your membership with the Chamber to please do so. We have alternative plans for our membership in paying membership dues. To learn more about these options call our executive director.

Membership Committee

Membership growth is vital to our existence and success. If you know someone who has an interest in joining the Chamber, call our Chamber office and pass the referral. We all need to be apart of this if we are going grow and be successful.

You can go to our web site www.grandledgemi.com for obtaining a membership application. Also you can research those benefits of being a Chamber member. Be an Ambassador to our Chamber sell membership!

Dale Bennett
Membership Committee

Treasurer's Journal

During November our cash flow declined. The next quarter cash flow will be extremely tight. As we approach February we intend to see an increase due to our Snow Daze Festival. Membership renewals are underway and should be concluded as of December 31st. Also we are wrapping up our Big 6 Event Sponsorships for 2007. The first budget draft will be presented to the board of directors at the February meeting.

Craig Goble
Budget & Finance Committee

Opera House Authority

As we move into the new year we continue to research options for replacing our existing air conditioner system. December has been one of the busiest months in the history of the Opera House. Currently we are working on a marketing plan to increase our sales growth and facility usage.

William Ferrigan
Opera House Authority

Flag Sponsorship over Bridge

Due to the theft of flags over the bridge we have decided to take down the remaining flags and place them in storage until spring of 2007. What a shame we can not fly our flags over the bridge to honor our troops, veterans and display our patriotism.



Norm Snyder

Snow Daze Festival

The 2nd annual Snow Daze Festival is scheduled for Saturday, February 10, 2007. Activities planned so far include ice sculptures, chainsaw carving, the GL police K-9 dog, face painting, Make-It/Take-It activity for children, Spotlight on Women event at the Opera House, Beer and a Bonfire in the evening, children's events on the island. If you would like to help with this event, please contact Susan Sasse or the chamber office. Watch for a complete listing of events.

Susan Sasse, Jeana Rohrs, Karla Chamberlain – Committee

Chamber Email Address Change

Please remember our email address has been changed to glacc@grandledgemi.com. If you are using our old email address we will not get your email or communications. Please change our email address and if you have changed your email address please notify the office by either email or fax. Thank you!

Karla Chamberlain
Public Relations Committee

Spark Plug

It gives pleasure to announce December's Spark Plug Award recipient. This individual is always there when we need help and his sponsorship to our Ambassadors Committee is constant and sincerely appreciated. This month's Spark Plug Award goes to Roger Love, First Place Sports of Grand Ledge. Thank you Roger!



Newsletter for January

Norman Snyder
Executive Director

Bridal Show – Opera House

The Opera House will host its 4th Annual Bridal Show on February 18, 2007. There will be a variety of vendors to help plan the perfect day. For additional information please contact Kim or Becky at the Opera House 627.1443.

Kimberly Bengel
Opera House Authority

Government Affairs Committee

The City continues to explore a new site for City Hall. The new City Hall being proposed would need 20,000 square feet availability. The new 750,000 gallon water storage reservoir is now ready for use after a chlorination process. This reservoir serves the north end of Grand Ledge including Willis Industrial Park and the National guard complex.

Fluoridation of the City's water system is scheduled to begin the first quarter of 2007.

Grand Ledge Public Schools is exploring the possibility of a bond to address needs in replacing aging technology and buses, increasing energy efficiency in the buildings and enhancing security and space needs.

Steve Krumm/Jon Bayless
Government Affairs Committee

Ambassadors Committee

The Ambassadors Committee will be hosting the **Good Morning Grand Ledge** on January 25th at 7:30 am which will be conducted at the Opera House located at 121 S. Bridge Street. This will prove to be a fast moving meeting having an excellent networking opportunity. Our featured speaker will be Representative Rick Jones.

We have three new members to our Ambassadors Committee which are; Pat Basgall, Drolett's Travel Unlimited; Sherri Learning, LaSalle Bank; Pat Rogers, Vollman Ford and Suzanne Huard, Travel Host Magazine. Welcome to the Ambassadors Committee and thank you for your commitment.

Craig Goble
Ambassadors Committee

Chamber Dress Apparel

The Chamber will be offering the membership an opportunity to purchase polo shirts and hats with the Chamber logo. At the same time Chamber water, lapel buttons, lapel flags and ink pens can be purchased at the Chamber office. Come January 15th the Chamber will be ready to offer these products to Chamber membership.

Pamela O'Berry
Executive Committee

Chamber Shopping Dollars

Don't forget the Chamber offers Shopping Dollars for businesses choosing to purchase these Shopping Dollars for their employees, families or friends. Great gift! The Shopping Dollars can be spent in any Grand Ledge business. No fee involved. You can purchase these Shopping Dollars at the Chamber office. Another means of promoting our Chamber businesses.

Randy Lundberg
Retail Committee

Articles for the Newsletter

Articles for the December newsletter will need to be delivered to the Chamber's office no later than January 26th to be published in the February Newsletter. Either email your article to glacc@grandledgemi.com or fax it to our office at 627.5006. Please remember January 26th is our cut off date.

Newsletter Committee

ATHENA Scholarship

Don't forget the ATHENA Committee has a scholarship available for a woman who has attended the Grand Ledge Schools. Go to the Chamber's web site www.grandledgemi.com under Member Services, ATHENA Committee and you can obtain information needed to apply for this scholarship which will be presented during Michigan Week of 2007. If you have any questions please don't hesitate to contact the Chamber office. Also at this time we are accepting nominations for the ATHENA Award 2007 which will be presented at the Annual Dinner in April 2007. You can obtain a nomination form from the above web site. Nominations must be submitted no later than February 28, 2007.

ATHENA Committee



**Auto Body Credit Union
CASE Credit Union
Complete Health Chiropractic, PC
Holihan-Atkin Funeral Home
Image Projections, Inc.
Imperial Mobile Homes, Inc.
Key Realty**

Come Join the President's Circle for 2007

My Two Cents



Jimmy Steward the Movie Actor

When he won his award for best actor in 1940, Jimmy sent the trophy to his father to place in his hardware store, where it remained for 25 years.

Jimmy studied architecture at Princeton University.

His step-son, Ronald, died while serving in the Vietnam War.

More than 3,000 people attended Jimmy's funeral in 1997.

"Small Town. Natural Wonders. Endless Opportunity."