



Newsletter for April

121 S. Bridge Street
Grand Ledge, Michigan 48837

2007

Tele: 517.627.2383



2006 Event Sponsorships

Auto Owners Insurance Agency
Coldwell Banker – Hubbell Real Estate, Susan Sasse
Doty Insurance Agency
Felpausch Food Center
LaSalle Bank
Ledges Printing & Digital Technology, Inc.
Vollman Ford
Wal-Mart

Director's Corner

April brings us a new year. Everything outside is recovering from the winter months and the birds can be heard early in the morning. Spring brings a fresh energetic spirit. A spirit for change, newness and eagerness to accomplish.

Our new president Dale Bennett seeks to lead us to a new level this coming year. Much preparation has taken place these last few months behind the scenes preparing for the new year. The commitment a Chamber president makes is a great one. It also means there will be times the evening will be late and one's family will not see much of them. The position is definitely a prestigious role within our Chamber and community. This will be the person who will chart our course for the next twelve months and bear the complaints, opinions, opportunities and successes. I just want to share with you what a president endures during their term.

You have now received your invitation to our Annual Dinner on April 17th with social hour starting at 6:00 pm. I sincerely hope you will plan to attend showing support for your Chamber, directors and committee chairs leading us through the next twelve months. This year's Dinner has a little different format, but I truly believe you will enjoy the program. This year's Annual Dinner theme is "Proud To Be An American". We are the architect of tomorrow.....and together we will make the journey.

Norman Snyder
Executive Director

Victorian Day – Saturday, May 5th, 10am – 5pm

Thanks to A & W and the 38 people who ate spaghetti February 19 and helped the committee raise \$100 to help with expenses. The promotional cards have gone to the tourist centers and 20 other places around the state. Thanks to National City Bank and Ledge's Printing for their sponsorship. A Magic Show has just been added to the activities. Letters asking for support by donation of money, activities or parade participation have been sent and are due. Our goal is to bring people to Grand Ledge to enjoy our town and to shop, eat and help the economy. Please consider helping us reach our goal. Check out our website: www.victoriandays.org . Questions? Contact Marilyn Smith 627-5170, 627-9843 or email marnor1@comcast.net

Marilyn Smith
Victorian Day Committee

Public Relations Committee

The committee is looking at the feasibility of one brochure for the Grand Ledge area to include information on all festivals, events and community programs. All festival and community program and event chairs will be invited to a joint meeting after the annual Chamber dinner to discuss.

Karla Chamberlain
Public Relations Committee



Newsletter for April

Color Cruise and Island Festival

The 2007 brochure is printed and has been delivered to the State Secondary Complex for distribution to the tourist centers. Confirmed: helicopter rides, canoe rentals, sauerkraut making, Fire Pup, Heritage Water Trails, basket making, pumpkin painting. Committee still working on recruiting volunteers for day chairs and other various activities. If you can help, please call.

Karla Chamberlain
Color Cruise and Island Festival

Chamber Email Address Change

Please remember our email address has been changed to glacc@grandledgemi.com. If you are using our old email address we will not get your email or communications. Please change our email address and if you have changed your email address please notify the office by either email or fax. Thank you!

Karla Chamberlain
Public Relations Committee

Spark Plug

Our March 2007 Spark Plug Award recipient is Gary McAllister. Gary always answers the call for help whenever we are having a Chamber sponsored event. Gary always makes sure we have everything needed for an event and if we forget, he reminds us. Never once has Gary ever come to our office and said no. His cooperation and help in coordinating activities is sincerely appreciated. Gary McAllister of the City of Grand Ledge is our March 2007 Spark Plug Award recipient. Thank you Gary!

Norman Snyder
Executive Director

Ledges Playhouse Restoration

We are gearing up for the 2007 season. We will have 2 fundraising performances this year, the DooWops on May 12 and David Songer August 16. This is in addition to performances by Ledges Playhouse Theatre Company. Grand Ledge Area Historical Society will work with our committee to sponsor a Texas Hold "Em tournament to raise funds

Cheri Locker
Ledges Playhouse Restoration

Government Affairs Committee

The committee meets the third Tuesday of the month at A & W at 7:30 am. We discuss and report on legislation, actions of the City of Grand Ledge, townships and the Grand Ledge Public Schools. Some of the items recently discussed include: Homeowners Bill of Rights, State of Michigan budget issues, Grand Ledge Riverwalk project, MDEQ sanitary sewer planning grant for Grand Ledge, federal road projects, \$23 million National Guard expansion near completion – April 21st, Grand Ledge Area Emergency Services Authority looks at new fire station, April 11th – Planning Commission and Downtown Development Authority joint meeting at Dart Bank, warming house fire still under investigation by insurance company. Next meetings will be April 17th and May 15th.

Steve Krumm/Jon Bayless
Government Affairs Committee

Ambassadors Committee

The Ambassadors are busy distributing brochures for the events and information about Grand Ledge to business owners. We have had several ribbon cuttings. The most recent was Lanjopoulos Chiropractic. Our Ambassadors will help greet and host the annual dinner. "Good Morning, Grand Ledge" is an event we have every other month. It is a fast paced informational meeting on what's happening in Grand Ledge schools, city, real estate and many times a guest speaker.

Our next Ambassadors Committee meeting will be April 25th at 7:30 am at the Chamber office.

Craig Goble
Ambassadors Committee

Susan Sasse
Co-chair



Newsletter for April

Articles for the Newsletter

Articles for the May newsletter will need to be delivered to the Susan Sasse no later than April 25th to be published in the May Newsletter. Either email your article to ssasse@hotmail.com or fax it to her office at 321-5999. Please remember April 25th is our cut off date.

Newsletter Committee

Up Coming Events & Mark Your Calendar
April 17th- Annual Chamber Dinner
May 5th – Victorian Day



Auto Body Credit Union
CASE Credit Union
Complete Health Chiropractic, PC
Holihan-Atkin Funeral Home
Image Projections, Inc.
Imperial Mobile Homes, Inc.
Key Realty

Come Join the President's Circle for 2007

Live your best today, for it is your only preparation for tomorrow.

"Small Town. Natural Wonders. Endless Opportunity."